

Lula

2020 Rosé of Pinot Noir



Winemaker Notes:

Anderson Valley's cool climate is well recognized as the perfect place for growing high quality Pinot Noir grapes. This Rosé of Pinot Noir is salmon pink with hints of rose petals and red berry fruits on the nose and a crisp and clean finish. Perfect as an aperitif.

Vineyard:

Produced off a special 1976 planting of dry grown Pinot Noir on the Day Ranch Vineyard near the town of Philo on Highway 128. The vineyard is managed by the highly regarded Casey Hartlip and his dedicated vineyard team.

2020 Harvest:

This harvest was one for the history books. The growing season could have not been any more perfect and with that, great excitement for the resulting wines. Then back to back heat waves in August followed by a devastating fire season in California created a challenging harvest. Fortunately, Lula was able to respond by quickly harvesting these grapes and the end result in the glass is magic!

Winemaking:

During the making of this wine, every consideration was taken to preserving its delicacy and finesse. Hand harvested, whole bunch pressed and then fermented in small stainless-steel barrels. Post fermentation it remained on lees for several months and was stirred regularly to enhance freshness and texture. After a light filtration, the wine was bottled.

Cases produced:	210	Alcohol:	12.5%
Bottling date:	March 2021	Titrateable Acidity:	7.2 g/L
Suggested retail:	\$26	PH	3.4

About Lula Cellars:

Lula Cellars is a boutique winery located in the revered "Deep End" of the Anderson Valley, whose handcrafted wines attract the highest awards and devoted fans alike. Driven by a passion for the Anderson Valley and the Lula vineyard, Matt Parish assumed winemaking direction with the 2017 harvest. A highly regarded International winemaker, Matt leverages more than two decades of experience to create the perfect portfolio for Lula. While focused on deliciously complex Pinot Noirs, the portfolio includes beautifully balanced Whites, delicate Rosés, and elegant full-bodied Reds.

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